

Weathering The Storm

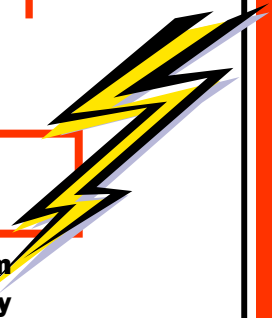


IAMU Annual Conference 2010

October 6, 7, 8, 2010

Associate Member Marketing

Let IAMU members know you're there for them in a time of great change in the utility industry



Special Event Sponsor



Put your company's name behind all conference food and entertainment events through **signs on-site**. You'll also receive recognition in the **conference program** (you do not need to attend the conference in person to be an Event Sponsor). Special Event sponsorship may be selected in addition to other sponsorships.

Recognition on signs at:

- Banquet, Oct. 6
- Breaks, Oct. 6, 7, 8 (4 total)
- Breakfast, Oct. 7 & 8
- Luncheon, Oct. 7
- Vendor Reception, Oct. 7



\$300



Display

One full day of in-person marketing under the Holidome October 7 — including a vendor reception (with food & music) held in the display area that evening.

\$350 (includes one ticket to Oct. 7 luncheon)

- Optional set-up: 7 — 8 p.m. Wed. Oct. 6
- Main set-up: 6:30 — 8 a.m. Thurs. Oct. 7
- Breakfast in display area: 8 — 9 a.m. Oct. 7
- 30-min. morning break/30-min. afternoon break
- Vendor Reception 4 — 5:30 p.m. Oct. 7
- Tear-down: 5:30 — 6:30 p.m. Oct. 7

Each display includes one 8-ft. skirted table. All displays will have free electrical access and free Wi-Fi access.

Sponsoring associate members may also purchase tickets to the October 6 banquet — see registration form.

Associate Member Suite



Roll out the hospitality! Reserve your suite for Oct. 7, 8 or both!


\$50 payment to IAMU (room reservation fee paid to hotel)



Note: All Silver and Gold associate members will receive a complimentary advertisement in the Annual Conference program (members will be contacted with details and due date)



Holiday Inn Des Moines — Airport/Conference Ctr. 6111 Fleur Drive 515-287-2400 for rooms



Register online at www.iamu.org

Look for the link on the web site home page

Questions? Contact John Burnett, 515-289-1999 or jburnett@iamu.org