

CHOICE + VALUE



- ◆ Three membership options
- ◆ Cost-effective pricing for today's business climate

Helping you reach more than
550 municipal utilities in Iowa

IAMU Associate Membership 2012

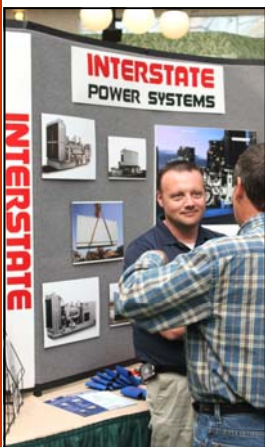


IOWA
ASSOCIATION OF MUNICIPAL
UTILITIES

Bronze

- ◆ Text-only listing in general IAMU Directory
- ◆ One complementary copy of Directory (more by request)
- ◆ BASIC (text only) listing in online Associate Member Directory
- ◆ Utility member email list
- ◆ Access to marketing activities at selected IAMU events (at additional cost)
- ◆ Complementary subscription(s) to IAMU *Informer* weekly e-newsletter and *Connections* quarterly e-zine.
- ◆ Access to display advertising in *Connections* e-zine (at additional cost)

\$360



IAMU associate members have opportunities for in-person sponsor and educational activities* that allow interaction with utility members.

Silver

- ◆ Listing with logo in general IAMU Directory
- ◆ One complementary copy of Directory (more by request)
- ◆ ENHANCED listing with logo in online Associate Member Directory
- ◆ Utility member email list
- ◆ Access to marketing activities at selected IAMU events (at additional cost)
- ◆ Complementary 1/4 page advertisement in 2012 IAMU Annual Conference program
- ◆ Complementary subscription(s) to IAMU *Informer* weekly e-newsletter and *Connections* quarterly e-zine.
- ◆ Complementary 1/4-page display advertisement in *Connections* e-zine (one-time insertion, one issue).

\$665



Gold

- ◆ Listing with logo in general IAMU Directory
- ◆ One complementary copy of Directory (more by request)
- ◆ ADVANCED listing in online Associate Member Directory
 - Logo
 - Description of your company and services
- ◆ Utility member email list
- ◆ Access to marketing activities at selected IAMU events (at additional cost)
- ◆ Complementary 1/2 page advertisement in 2012 IAMU Annual Conference program
- ◆ Complementary subscription(s) to IAMU *Informer* weekly e-newsletter and *Connections* quarterly e-zine.
- ◆ Complementary 1/2-page display advertisement in *Connections* e-zine (one-time insertion, one issue).

\$975



Respecting today's business climate

IAMU understands the economic realities facing many companies today. That's why we strive to charge reasonable rates and deliver a variety of strong benefits for your dollar. We hope you'll be able to take advantage of our membership options to find the fit that's right for you. We look forward to helping you make, and maintain, contact with our member utilities.

To register/renew as an IAMU Associate Member



1. Go to the IAMU web site at
www.iamu.org

2. Look for the "Associate Members" tab and click "Register as an IAMU Associate Member."

3. Complete and submit the electronic registration form.

4. Upon receipt of your registration form, you will be invoiced.

5. Or, pay by credit card (see below).

To obtain a hard copy registration form contact:
John Burnett
IAMU Communication Mgr.
jburnett@iamu.org
515-289-1999



To pay by credit card



1. Enter a phone number where indicated on the registration form.

2. An IAMU representative will call the number listed to obtain information.

3. A \$15 fee per transaction will be assessed for credit card purchases.

All applicable sales tax is included in all associate membership prices. Contributions or gifts to IAMU are not tax deductible as charitable contributions for income tax purposes.

* IAMU associate members may be invited to serve as speakers or as educators/demonstrators of products and/or techniques at IAMU events. Although no guarantees are made, opportunities may arise. If you or someone on your staff is experienced with making presentations on a certain topic or demonstrating certain techniques or procedures, contact IAMU so we may take note of your interest.

IAMU's mission is the betterment of municipal utilities in the state of Iowa. In extending associate member privileges to a business, it is implied and understood that said business will also strive for the same. IAMU retains the right to deny or discontinue associate membership for a business if its objectives or practices are deemed by IAMU to be contrary to the best interests of the association and its member utilities.



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Questions?

Contact John Burnett

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515-289-1999