



### Upcoming Events

September 24, 2009 Stormwater Design for Non-Engineers. Register/more information: [Here](#)

October 7 — 9, 2009 IAMU Annual Conference, Holiday Inn Des Moines — Airport/Conference Center. Register/more information: [Here](#)

November 17 — 19, 2009 Annual Water/Wastewater Operator Conference, Holiday Inn Northwest, Des Moines.

IAMU Annual Conference 2009  
**Embracing Change**  
*Supporting Tradition*



Register now for the IAMU Annual Conference!

The IAMU Annual Conference is rapidly approaching. **The early registration discount ends October 2!**

- ◆ Featured speakers:  
Mark Crisson, APPA  
John Erickson, APGA  
Gary Higbee, Higbee & Assoc. (leadership)
- ◆ Timely topics
- ◆ Issues Fair
- ◆ Social Events
- ◆ Networking

See the full agenda and register [here](#).



## Document describes next steps for efficiency goals

◆ IAMU has prepared a summary of the next steps for electric and gas utilities to comply with energy efficiency legislation passed in 2008. The “Next Steps” document can be viewed online. [Click here](#).



It is also being sent by email to all IAMU member electric and gas utilities. By the end of 2009, each utility must report an energy efficiency goal, the cost to the utility of achieving the goal, a description of each measure that will be used to achieve the goal, and an analysis of each measure’s cost-effectiveness. **IAMU proposes to file a joint report for all Iowa municipal electric and gas utilities. In order to do that, we must have the goals and budgets in time to complete the analysis and to compile and submit the report before January 1, 2010.**



**Next steps include adopting an energy efficiency goal along with the programs and budget to achieve them. IAMU has developed a spreadsheet tool to assist in the filing.** It will also be used to help members match goals with resources and programs.

For example, if the utility starts with a goal of reducing electricity consumption by .6% in 2010, the spreadsheet will calculate a budget for a specific set of programs that will meet the goal. It recalculates results for any change in the goal, the budget, or the programs. The tool is being refined and tested and should be available by October 1, 2009. IAMU is recommending adoption of a set of seven programs. Detailed descriptions of the recommended programs are available.

The previous deadline to report goals by October 31 will not apply to utilities that adopt the recommended programs. IAMU will provide the analysis of cost-effectiveness for these programs. Utilities that plan to use other programs or eligibility criteria should check with staff to determine how and when the cost-effectiveness analysis will be completed.

The document also provides information on implementing and marketing energy efficiency programs to meet the goal (implementation is expected to begin in January 2010). It includes a schedule of fees for the programs, support services, and marketing to set and report the goals. It also includes a menu of services IAMU will offer on a fee-for-service basis to assist with program tracking and administration.

## Many topics aired at IAMU strategic planning meeting



◆ **The IAMU Board of Directors held its biennial strategic planning meeting last week. This year, members of the association’s Legislative and Regulatory Committee also took part in this important exercise.**

The joint planning focused on key legislative issues of importance to IAMU members. Other areas that are seen as critical to members and IAMU include climate change and the carbon market, generation and transmission of electricity, employee recruitment and retention, adequate and up-to-date rates, and education/information about electricity and gas markets.

Participants in the planning meeting included Bob Sewell (Milford), Brian Geschke (New Hampton), Jim Krieg (Cedar Falls), Darrel Wenzel (Independence), Diane Lucas (Breda), John Bilsten (Algona), Kent Hilsabeck (Manning), Pat Stief (Traer), Harold Schiebout (Sioux Center), Duane Armstead (Greenfield), Leon Lamer (Marshalltown), Deb Birgen (Missouri River Energy Services), Chad Cleveland (Laurens), Sal LoBianco (Muscatine), Allen Bonderman (Atlantic) and Greg Fritz (NIMECA). IAMU staff members included Bob Haug, Julie Smith, Amanda James, Anne Kimber, Karen Crouch and Dave Hraha.

### Anamosa water department's Barnes gets firefighting award

◆ IAMU congratulates Anamosa Assistant Fire Chief and City of Anamosa Water Department employee Chuck Barnes on receiving the 2009 Governor's Award for Iowa Firefighter of the Year. The award, presented earlier this summer, also coincided with Barnes celebrating his 50<sup>th</sup> year as firefighter and his 65<sup>th</sup> birthday.



Chuck Barnes

### Weatherization Challenge grant to Cresco Area Chamber



◆ IAMU member the City of Cresco and its Cresco Area Chamber of Commerce has been awarded with this year's \$2,500 Iowa Weatherization Challenge Community Grant. The grant, sponsored by the Iowa Utilities Board, is available annually to one community with a population of 10,000 or less.



A special thanks to associate member Ditch Witch (representative Mike Wiedner is shown above, right) for their contributions of equipment and expertise for the IAMU Underground Electric Workshop.

## Crisson talks carbon; see him at IAMU conference



Mark Crisson

◆ Mark Crisson, President and CEO of the American Public Power Association (APPA), will be a featured speaker at the upcoming IAMU Annual Conference, where he will present a discussion of national energy policy.

In a subject that is certain to also be discussed at the IAMU event, Crisson recently commented on carbon emissions at an APPA-hosted gathering of utility financial experts. Although Crisson acknowledged there may not be legislative action on the subject this year, it will not be far off. "You're likely to see climate change legislation move forward, particularly if the economy turns around," he said, adding, "In the next couple of years you can expect this to get some traction." APPA has focused significantly on the cap-and-trade system the legislation would set up, and how to minimize the economic impact it would have.

To hear Mr. Crisson in person, register for the IAMU Annual Conference by clicking [here](#).

## Public Power Week is on the way; still time to plan



Public Power Week • October 4-10, 2009

◆ Public Power Week is just around the corner, but there's still time for you to use the chance to get the word out about the benefits of your municipal electric utility.

Join public power utilities nationwide in the celebration October 4-10. You don't have to host a large-scale event to remind your customers about your community value. Something as simple as a plate of cookies in your lobby or a small ad in your local newspaper can be beneficial.

Head to the American Public Power Association (APPA) web site where you can download sample news releases, logos, web banners and more. Click [here](#).

IAMU member electric utilities: Be sure to share photos and summaries of your Public Power Week activities with us. Send your items to John Burnett at IAMU, [jburnett@iamu.org](mailto:jburnett@iamu.org).



The annual Underground Electric Workshop brought utility representatives together for three days of hands-on training on at IAMU's Training & Office Complex. Participants received high praise from the IAMU Electric Safety & Training Committee for the volume of tasks completed.

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